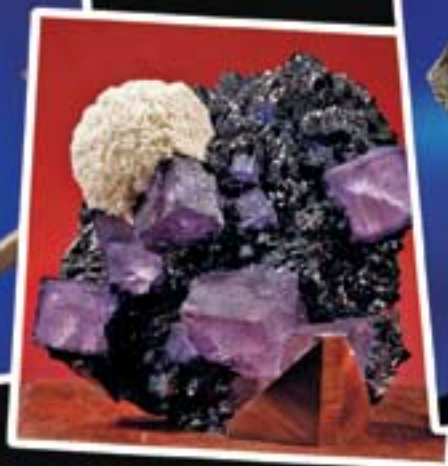


HERITAGE

NATURAL HISTORY



HERITAGE HA.com
Auction Galleries
The World's Largest Collectibles Auctioneer

For all these reasons

Heritage is your very best choice



To discuss your Natural History specimens in greater detail, contact David Herskowitz at 1-800-872-6467, ext. 1610, or email DavidH@HA.com today. We look forward to working with you.



Barite & Fluorite on Sphalerite
Sold for \$28,680
June 2008
HA.com/5009-28113



Giant Saber-Toothed Cat Skull
Sold for \$35,850
June 2008
HA.com/5009-6018



Large French Ammonite in Matrix
Sold for \$7,170
June 2008
HA.com/5009-19001

WHY CONSIGN YOUR NATURAL HISTORY SPECIMENS TO HERITAGE?

Maybe you've decided to sell the collection you've spent years putting together, or perhaps you've inherited some Mineral specimens, fossils or loose Gemstones. Whatever your reason, you have one goal in mind: to realize the very best prices for each and every piece. Only Heritage, the unchallenged world leader in the sale of Natural History, can help you do that.

To receive a complimentary copy of this catalog, or another catalog of your choice from another category, register online at HA.com/BRO15416 or call 866-835-3243 and mention reference BRO15416.



An Exceptional Ichthyosaur
Sold for \$239,000
January 2008
HA.com/5000-15004

YOUR CONSIGNMENT DECISION

Heritage knows that educating yourself is the most important step in the process of selecting your auctioneer. After you examine all of the advantages Heritage offers, you'll understand why we are so confident that we can attain the highest prices in the marketplace for the material in your collection.

We welcome your consignment, whether you wish to sell your collection or just one valuable item. We can answer all of your questions, providing practical answers, and together we can decide which items are most appropriate for our different auction venues, making the best decision based on your material and objectives. It's all part of putting your consignment in front of the right buyers to maximize your prices realized. Best of all, since our commission is based on the selling price of your material, the highest prices realized is our common goal. We are on the same team!

Historic Diamond Crystal
Sold for \$22,705
January 2008
HA.com/5000-6117

Superb Complete
Sabre Toothed Cat Skeleton
Sold for \$101,575
January 2008
HA.com/5000-16006



Rare Amber-Entrapped Scorpion
Sold for \$26,290
June 2008
HA.com/5009-29001



WHAT SETS HERITAGE APART?

THE MISSION OF HERITAGE AUCTION GALLERIES

The mission of Heritage Auction Galleries is to be the world's most trusted and efficient marketplace and information resource serving owners of fine art, collectibles, and other objects of enduring value.

We provide our customers unprecedented access to our services using the latest advancements in technology and by maintaining a strong presence in the collectibles community. The knowledgeable Heritage staff, coupled with their impressive suite of services, helps customers develop the best collections possible, thereby enhancing both their personal and financial well being.



"Duck-Billed" Dinosaur Skull
 Sold for \$95,600
 January 2008
HA.com/5000-21189



Virtually Complete Dinosaur Skeleton
 Sold for \$35,850
 June 2008
HA.com/5009-25003



Extremely Rare Tyrannosaurid Skull
 Sold for \$185,225
 June 2008
HA.com/5009-31001

EXPERIENCE

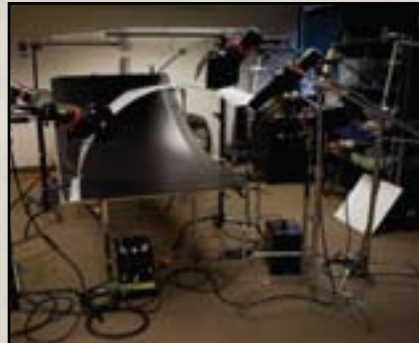
Heritage has presented more than 1,900 successful auctions, selling more than \$3 billion worth of collectibles on behalf of more than 45,000 consignors since 1976. Our Natural History Department is headed by David Herskowitz, who in 1995, held the very first Natural History Auction in the United States. Mr. Herskowitz, prior to joining Heritage, had worked with most of the other major auction houses and is considered the top Natural History Auction specialist in the world. He has appeared on CNN, NBC, and ABC, and has been featured in numerous articles appearing in the Washington Post, The New York Times, The Los Angeles Times, and more recently, in Natural History Magazine. He has conducted more Natural History Auctions than all other specialists combined.



A Unique Gigantic Bear-Dog Skull
Sold for \$37,642
June 2008
HA.com/5009-6001

EXPERT CATALOGING AND PRESENTATION

Heritage's team of professional catalogers understands that presentation is a key factor in generating demand. They describe each of your consigned items to its finest appeal, while maintaining strict standards for accuracy. The catalogs produced for each Signature[®] auction are second to none, beautifully produced by professional graphic designers, and featuring expertly photographed, full-color images of each lot. The result is a book that is not only enjoyed as an auction catalog, but also treasured as a reference work for years to come. You will be proud to be part of such an elaborate presentation.





Crystallized Native Gold - The "Cobra"
 Sold for \$525,800
 June 2008
 HA.com/5009-28046



Superb Dinosaur Skull
 Sold for \$77,675
 January 2008
 HA.com/5000-16008

MULTIPLE VENUES TO ACCOMMODATE YOUR ENTIRE COLLECTION

Heritage offers a wide variety of auction categories—over 25 different specialty departments. Rare coins, comics, fine art, rare books, Americana, vintage movie posters, and almost everything in between are presented to our 400,000 registered bidder-members. Heritage can handle most of what you have to sell, so you only have to deal with one firm to meet virtually all of your needs.

Heritage's Signature® auctions are for the best of the best, the finest material in your collection. Your collectibles and fine art will be spotlighted in a full-color, fully illustrated catalog, sent to our very best buyers, and also posted online (on our HA.com website, as well as many other collectibles websites). Signature® auctions begin online for weeks of global interactive bidding, leading up to an exciting live floor session, in which bidders from all over the world compete against the floor bidders for your treasures.

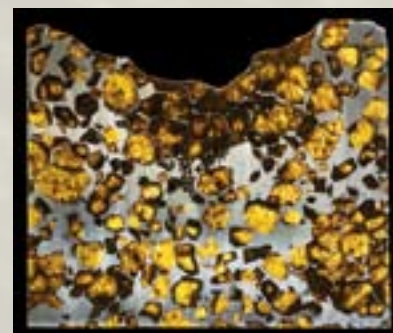
Heritage also offers Internet-only auctions, in which bidders participate via mail, fax, phone, Internet, and our Heritage Live!™ bidding platform. There is no floor auction associated with this type of session.

By establishing different venues for different types of material, Heritage maximizes your return on every piece in your consignment, by presenting it to just the right audience.



An Exceptional "Raptor" Claw
 Sold for \$9,560
 June 2008
 HA.com/5009-6002

Fukang - Spectacular Meteorite
 Slice with Space Gems
 Sold for \$14,340
 January 2008
 HA.com/5000-26008



WORLDWIDE MARKETING REACH

Heritage Natural History auctions are events watched by the world. Previous auctions have generated national and international press coverage on both television and radio, as well as newspapers and Internet news sites. When we hold an auction, it's news!

Every year, Heritage spends millions of dollars marketing our consignor's items to a worldwide audience. Marketing campaigns begin with press releases to a variety of news organizations announcing important consignments and significant highlights, followed by full-page advertisements in trade publications. Updates and targeted releases are also mailed, emailed and faxed directly to interested buyers.

Heritage boasts more than 600,000 collectors on our mailing list, over 400,00 of which—in 164 countries worldwide!—are registered bidder members on our website. All of this exposure means more money for each and every piece you consign!



The Largest Gold Nugget From the Western Hemisphere
Boot of Cortez
Sold for \$1,314,500
January 2008
HA.com/5000-27001



Matrix Zeolite Specimen
Sold for \$4,302
June 2008
HA.com/5009-28107

PROFESSIONALISM

Heritage's fine reputation is not a matter of chance, but reflects our relentless drive to improve our services. Innovation is a Heritage trademark, seen in every element of the Heritage auction process, from policy to technology. We combine innovation with a strong corporate ethic, uncompromising integrity, and old-fashioned customer service. That's why we are America's fastest growing auction house, with over \$3 billion sold on behalf of over 45,000 clients since 1976.

AN OUTSTANDING AUCTION TEAM

Heritage employs industry leaders in all phases of their operations, from our Consignment Directors, your closest point of contact, who will help you through the entire auction process, to our highly skilled catalogers, talented photographers using state-of-the-art digital imagery, a cutting-edge IT staff, an award-winning Marketing department, and more, all working to ensure your items bring top dollar at auction. A worldwide firm, Heritage maintains offices in several foreign countries, facilitating important international customer demand for your consignment, regardless of a bidder's location.



left-right: **Greg Rohan**, President **Steve Ivy**, CEO, Co-Chairman
Paul Minshull, Chief Operating Office **Jim Halperin**, Co-Chairman

MANAGEMENT STABILITY

Since conducting our first auction in 1976, Heritage has flourished under the continuous leadership of its executive team. You can enjoy the confidence that comes from knowing the commitment of our principles.

Spectacular, Important and Unique Skull
- The Four-Tusked "Lone-Star" Mastodon
Sold for \$191,200
January 2008
HA.com/5000-22001





Fine Fossil Stingray
Sold for \$3,888
January 2008
HA.com/5000-18009



Extremely Rare Dire Wolf Skull from
the Rancho La Brea Formation of California
Sold for \$26,290
June 2008
HA.com/5009-6014



Scheelite on Quartz
Sold for \$74,687
June 2008
HA.com/5009-28050

UNQUESTIONED FINANCIAL STABILITY AND TIMELY PAYMENT

Nothing matters more than financial stability when your check is due. With over \$100 million in assets, and over \$700 million in annual sales, Heritage is an auction company you can count on; a firm with consistent, demonstrated leadership from the management team, and an unbroken record of timely payment to all consignors. Assembling your collection over a period of many years—even decades—may even be a passion for you, but when the time to sell arrives, you have a right to be compensated without delays or surprises. Under our management team, every single Heritage consignor—all 45,000+—have been paid in full and on time. Heritage has never missed a settlement by even a single day since 1976.

HIGH PRICES REALIZED

Heritage regularly sets world record prices in all their categories, such as the \$101,575 paid for a Saber-Toothed Cat Skeleton and the \$1,314,500 paid for a 389.4 troy ounce Gold Nugget. Other record prices include the \$239,000 realized for a Fossil Ichthyosaurus and an impressive \$191,200 for a Large Mammoth Skull. These are only a few examples of the astounding prices regularly realized in Heritage Natural History auctions.

BUT DON'T TAKE OUR WORD FOR IT

The real measure of any business's success is what their customers say about them. Here are just a few comments from past Heritage Natural History clients.

"I was very pleased with the professionalism of your organization during my last two auction consignments. I look forward to our continued 'partnership'."
J.U. of Holland, MI

"I have found my experience with Heritage to be honest, straightforward and very businesslike. You have always tried to accommodate my needs and desires and have done a very good job. Keep up the good work."
J.D.L. of Vidalia, GA

"As a first time consignor, I was very pleased with my experience with Heritage, from the first call to cashing the check!"
X.C. of Palo Alto, CA

"Heritage produces astounding catalogs. Anyone who cannot easily bid in a Heritage auction can't bid anywhere."
H.W. of Memphis, TN

"The folks at Heritage have always given their best in regards to my consignments and have assisted me time and time again."
J.M. of Laguna Beach, CA

INTERNET AND TECHNOLOGY LEADERSHIP

Heritage is second to none when it comes to cutting-edge technological innovation. One of the first major auction houses to embrace the Internet, Heritage receives an average of over 25,000 unique visitors each and every day on its suite of websites, which translates into more bidders for your material.

In addition, Heritage maximizes the number of participants, and the amount they bid, through our exclusive Interactive Internet™ bidding system, which creates a virtual auction room prior to every live event. In the weeks leading up to the auction, bidders generate millions of dollars in successful bids from around the globe, pushing prices higher and higher prior to the live auction session. Our proprietary Interactive Internet™ software bidding system delivers worldwide bidder demand 24 hours every day for weeks before the floor sessions start, allowing thousands of Internet bidders to aggressively compete against motivated floor bidders for every item you consign.

The Heritage website offers an extensive set of tools for both buyers and sellers of Natural History. The Permanent Auction Archives, a record of virtually every lot Heritage has sold over the last decade - more than 1.7 million lots across all our collectible lines, complete with full-color, enlargeable images, thorough catalog description, and sales results - is one of the premier tools available exclusively to Heritage members. No other auction house offers this level of information to their clients. By accessing the archives, potential buyers can easily research pricing trends over several years, making them more confident bidders. More confident bidders equal higher prices for you!

In addition to the Permanent Auction Archives, Heritage also provides the ability for collectors to enter items they're looking for into MyWantList. When an item you've consigned matches an item on a collector's Want List, that collector is sent an email notification inviting them to bid on your item. Once that collector is outbid on a lot, they are sent an automatic notice inviting them to bid again. In this way, Heritage maximizes the results for all of your consigned items.

The newest development in Heritage's technology suite is their live bidding platform, HERITAGE Live!™. By logging in at HA.com/Live, interested bidders can follow the auction as it happens, via streaming audio and video, and even place their bids in real time, from anywhere in the world, directly against bidders on the auction floor. With its easy-to-use, intuitive interface, HERITAGE Live!™ brings the auction to the bidder, thereby increasing the bids, and the final prices realized, on all your items. Best of all, there's no additional Buyer's Premium charged for using this exciting new service. HERITAGE Live!™ really is the next best thing to being there!



Spectacular Mososaurus Skull
Sold for \$104,562
January 2008
HA.com/5000-13004



HERITAGE HA.com
Auction Galleries

The World's Largest Collectibles Auctioneer

Annual Sales Exceed \$700 Million | 400,000+ Registered Online Bidder-Members

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